

BeArt-Presets product photography presets for Lightroom

Reviewed and evaluated by Robert A F van de Voort

A request was received from BeArt-Presets (<https://www.BeArt-Presets.com/>) to evaluate the product Lightroom presets for BeArt-Presets.

Following on the latest review on the landscape presets from BeArt-Presets I have received from the company another set of presets for product photography.

At present I create more product photographs than landscapes (it is autumn - wet and windy at present in New Zealand) so this was an ideal time to work with these presets. Here with I give you my impressions of working with the product presets from Beart.

If you follow the instructions on the website on how to install the presets you should have no problems at all, smooth and easy.

There are quite a lot of presets, I was happy on how many presets there are available. For instance; there are exposure presets ranging from +2 stops to -.2 stops in conveniently placed steps.

You can also visually adjust the effect of exposure settings from 200 ISO to 6400 ISO by adding visually grain. However I am more impressed with the grain effect settings from Alien Skin, but this grain is not bad looking at 6400. So there is plenty of latitude to alter your (visual) exposure levels.

You are able to adjust the shadows with a simple click, and as a bonus you can do this locally with the BeArt brush adjustment too.

For me most of the fun actually came in the special effects presets, where you can go from red vintage to black and white matte. There is quite a range of different settings to work with your image, improve your details for instance, contrast cross processing dramatic film, garden settings there are quite a few miscellaneous ones that have at first sight not much to do with product photography like fix blue attack! I would have thought the blue would disappear, it actually increases the blues. But after a little play with all these effects I get some really good results to fine tune my product photographs. Especially when you can have a little bit of free artistic interpretation on your product shot some of these presets are fun to work with.

You will find that these presets are quick in assisting you in correcting your exposure levels or your colour temperature, the preset name is "white balance" but that may be the wrong name for me, you can set the colour balance range from 3000 K to 6000 K in 12 steps, very handy if

Cons:

installation was somehow a little problematic using method one, for some reason I did something wrong I think-but by using method two I got it right and everything installed the way I liked it.

The naming of some presets are open to different interpretations but that is easily fixed by renaming them.

Some presets have a number added to the presets description which does not make sense. Why give it a number two when there is no one or three?

Pros:

Versatile, eliminates quickly and efficiently common mistakes in lighting set up.

Extensive set of presets, it covers of wide range of possible corrections to achieve a quick correctly balanced look/effect."

Links

[visit BeArts Presets shop](#)

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My review about BeArt Lightroom Landscape presets (May 2017):

[Presets supplied courtesy BeArt Preset.com](#)

A request came in from Bearts.com (<https://www.BeArt-Presets.com/>) to evaluate the Lightroom presets landscape section for BeArt.

I will not go into detail about downloading and installing these presets for Lightroom because the instructions I did receive were very explicit and accurate and so easy to follow.10 out of ten.

I am always fascinated and interested in the view of other photographers how they preview presets, after all they designing a preset to work with an unknown entity, my photograph, which they have never seen.

Upon installation the landscape preset folder of BeArt showed me all the names of the presets. And they are names of places like London, Rio de Janeiro, San Francisco, Venice, Singapore Istanbul, Queenstown et cetera.

As I just came back from Holland and had photographed some Dutch scenes I thought I apply the filter of Amsterdam for a "cool" looking image, I associated the word Amsterdam with a certain coolness

With the abundance of free presets available for download I find this landscape preset set definitely needs to adjust a few settings as described above. It – the landscape presets - is like seasoning in my soup, but just not strong enough.

My images that I used for this evaluation were middle of the road, needing definitely an adjustment but it took me a while of applying one preset, saving and applying another preset to get the look I needed, it was faster to work with normal camera raw adjustments.

Cons:

Naming structure.

Effects need to be “stronger”?

Effects need to be stackable.

Pros:

Easy install.

Not expensive.

Definitely different!

Visit <https://www.beart-presets.com/> to see all their other presets, quite a comprehensive collection

For your convenience I have included a few links to get where you want to be:

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